



UNIVERSITY OF MAINE AT FARMINGTON
ATHLETICS DEPARTMENT

SPONSORSHIP OPPORTUNITIES

The University of Maine at Farmington Athletics Department has sponsorship opportunities available to help provide revenue and support for varsity sports. These opportunities include, but are not limited to venue signage, public address announcements, web-site advertising and special event sponsorships.

For more information on these opportunities, contact Julie Davis at (207) 778-7264 or jadavis@maine.edu.

WEB SITE ADVERTISING

500 px by 90 px banner -- placed on single sport index
\$500/year

125 px by 125 px rotating tile -- placed on main index page or single sport index as requested by sponsor
\$250/year

DEARBORN GYMNASIUM SIGNAGE

One of two lighted panels on scorers table
\$750/year (minimum of a three-year agreement)

Scoreboard sponsorship
\$350/year for one scoreboard \$600/both scoreboards (minimum of a three-year agreement)
Sign costs paid by sponsor

PRESCOTT FIELD SIGNAGE

Sign on the outfield fence of the Prescott Softball Field
\$300 for first three years (an upfront three-year agreement, \$100 annually each following year)
Initial startup includes an one-time \$250 fee for the cost of the sign and an one-time \$40 installation fee. (Higher grade aluminium available for \$40 more).

The University reserves the exclusive right to accept, reject and/or discontinue any sponsorship and shall not be held liable for any associated claims in excess of funds already received in support of the sponsorship and/or the fair market value of goods received and expended in support of the sponsorship when no opportunity for reciprocal benefits materialized.